

# Data Analysis using MS Excel

Duration - 20 Hours

Pricing – 20,000 INR

## 1. Excel Fundamentals

- **Getting Started with Excel:** Introduction to the Excel interface and key features
- **Understanding OneDrive:** Leveraging cloud storage for sharing and collaboration
- **Creating and Opening Workbooks:** Efficient workbook creation, management, and file navigation
- **Saving and Sharing Workbooks:** Best practices for saving and sharing Excel files across platforms

## 2. Working with Cells and Sheets

- **Cell Basics:** Understanding cell structure, selection, and data entry
- **Modifying Columns, Rows, and Cells:** Techniques for adjusting cell size and content
- **Formatting Cells:** Customizing cell appearance with styles, fonts, and borders
- **Understanding Number Formats:** Working with different number formats (e.g., currency, percentage, date)
- **Working with Multiple Worksheets:** Managing and navigating multiple sheets in a workbook
- **Using Find & Replace:** Streamlining data updates and corrections
- **Page Layout and Printing:** Configuring document layout for optimal printing and presentation

## 3. Formulas and Functions

- **Introduction to Formulas:** Basics of formula creation for calculations
- **Creating Complex Formulas:** Combining multiple functions and operators to build advanced formulas
- **Cell Referencing:** Understanding relative, absolute, and mixed referencing in formulas
- **Key Excel Functions:** Utilizing common functions for data analysis

## 4. Working with Data

- **Freezing Panes and View Options:** Improving navigation and viewability within large datasets
- **Sorting & Filtering:** Organizing data and isolating relevant information
- **Remove Duplicates:** Identifying and eliminating redundant data entries
- **Custom Sorting Techniques:** Advanced sorting options for multi-level organization
- **Groups and Subtotals:** Aggregating and grouping data for summarized views
- **Range vs Table Format:** Understanding when to use ranges versus Excel tables
- **Data Validation:** Ensuring data integrity through validation rules
- **Conditional Formatting:** Highlighting cells based on conditions for better insights
- **Sparklines:** Using miniature charts within cells for data trends
- **Quick Analysis:** Leveraging Excel's Quick Analysis tool for efficient data review

## 5. Data Visualization Tools

- **Basics of Data Visualization:** Principles of visualizing data for better interpretation
- **Understanding Charts:** Overview of charts and selecting the appropriate type for different data
- **Chart Layout and Style:** Customizing chart styles and layouts for clarity
- **Advanced Chart Options:** Creating sophisticated chart types for deeper insights
- **Basic Charts:** Introduction to creating and customizing standard chart types (e.g., bar, line, pie)

## 6. Advanced Excel Functions

- **Logical Functions:**
  - Basic IF Statements
  - Nested IF Statements
  - IFS Function
  - AND & OR Functions
- **Lookup Functions:**
  - **Basic VLOOKUP:** Performing lookups with range and table formats
  - **VLOOKUP Issues:** Troubleshooting common VLOOKUP errors
  - **Multi-Column Lookup:** Using VLOOKUP with MATCH for more flexibility
  - **Alternatives to VLOOKUP:** Leveraging INDEX & MATCH for more dynamic lookups
  - **Multi-Table Lookup:** Combining VLOOKUP with INDIRECT for cross-table referencing
- **Conditional Calculations:**
  - **SUMIF/SUMIFS:** Conditional summation based on criteria
  - **AVERAGEIF/AVERAGEIFS:** Conditional averaging for subsets of data
  - **COUNTIF/COUNTIFS:** Counting data points based on conditions
- **Database Functions:**
  - **DSUM:** Summing values from a database based on specific conditions
  - **DAVERAGE:** Averaging values from a database
  - **DCOUNT:** Counting entries in a database
- **Text Functions:**
  - **CONCATENATE, TEXTJOIN, CONCAT:** Combining text values
  - **MID, LEFT, RIGHT:** Extracting substrings from text
  - **LEN:** Calculating the length of text strings
  - **EXACT:** Comparing text values for exact matches
  - **Text Formatting:** Using DOLLAR, LOWER, PROPER, UPPER, TRIM for text manipulation
- **Date & Time Functions:**
  - **DATE, NOW, TODAY:** Working with current date and time
  - **DAY, MONTH, YEAR:** Extracting specific components of a date
  - **WEEKNUM, ISOWEEKNUM, WEEKDAY:** Week-related functions for date analysis
  - **EDATE, EOMONTH:** Calculating dates in the future or past based on intervals
  - **WORKDAY, WORKDAY.INTL:** Calculating workdays excluding holidays
  - **NETWORKDAYS, NETWORKDAYS.INTL:** Calculating the number of workdays between two dates
  - **YEARFRAC:** Calculating fractional years between two dates

## 7. Reporting Tools

- **Pivot Tables:**

- **Basic Pivot Tables:** Introduction to creating and using pivot tables for summarizing data
- **Pivot Table Areas:** Understanding the four core areas—Filter, Row, Column, and Values
- **Slicers:** Adding interactive slicers for dynamic filtering in pivot tables
- **Sorting and Filtering in Pivot Tables:** Techniques for organizing and refining pivot table data
- **Analyzing Pivot Tables:** Using the Analyze tab for additional options and customization
- **Value Field Settings:** Adjusting settings to customize calculations in pivot tables
- **Updating and Deleting Pivot Tables:** Refreshing and modifying pivot table data